



Family Story

Frequency Questionnaire

October 1-4, 2021

800 National Adults (1400 unweighted)

186 Parents of Children Under 18 (687 unweighted)

41 Mothers with Children Under 5 (485 unweighted)

Q.1 Do you have any children?

	Total	Parent	Mother Under 5
Yes	53	100	100
No	47	-	-
Prefer not to say	-	-	-
(ref:KIDS)			

[186 Respondents]

Q.2 (IF YES IN KIDS) Are you the parent or guardian of any children under the age of 18 who are living at home?

	Total	Parent	Mother Under 5
Yes	44	100	99
No	56	-	1
Prefer not to say	-	-	-
(ref:PARENT18)			

[186 Respondents]

Q.3 (IF YES IN KIDS) And are you the parent or guardian of any children under the age of 5 who are living at home?

	Total	Parent	Mother Under 5
Yes	11	25	100
No	89	75	-
Prefer not to say	0	-	-
(ref:PARENT5)			

[186 Respondents]

Q.4 (IF YES IN PARENT5) Thinking about your child under the age of 5, what type of childcare arrangement did your family use on a day-to-day basis prior to the COVID-19 pandemic? You may select all that apply.

(IF YES IN KIDS & NO IN PARENT5) Thinking about when your child was under the age of 5, what type of childcare arrangement did your family use on a day-to-day basis? You may select all that apply.

	Total	Parent	Mother Under 5
Stay-at-home parent	48	52	54
Friend or family member.....	31	38	30
Private childcare center.....	20	23	16
Public pre-K	13	17	11
Private preschool program	9	10	8
Head Start.....	9	13	5
In-home childcare program.....	6	8	8
Before- or after-school care	6	9	2
Nanny or Au Pair.....	3	2	3
Other	3	1	3
Prefer not to say	0	-	-

(ref:CARETYPE)

[48 Respondents]

Q.5 (IF YES IN PARENT5) Did the COVID-19 pandemic affect your childcare arrangements?

	Total	Parent	Mother Under 5
Yes	60	60	58
No.....	40	40	42
Prefer not to say	-	-	-

(ref:COVARR1)

[29 Respondents]

Q.6 (IF YES IN COVARR1) In what way did the COVID-19 pandemic affect your childcare arrangements?
 You may select all that apply.

	Total	Parent	Mother Under 5
I had to get help from family or friends.....	35	35	34
I did not feel comfortable sending my child to childcare because of the pandemic	34	35	36
My childcare program closed	29	28	27
I had to quit my job or cut my work hours to care for my children.....	27	27	28
I couldn't afford to pay for my childcare	19	19	20
My childcare program reduced capacity and we lost our slot.....	16	16	13
I had to switch to a different childcare program	14	14	14
Other	2	2	2

(ref:COVARR2)

[186 Respondents]

Q.7 (IF YES IN PARENT18) How easy or hard is it for you to afford your childcare arrangement?

	Total	Parent	Mother Under 5
Very easy	23	23	19
Somewhat easy	30	30	25
Somewhat hard	30	30	35
Very hard	16	16	22
Not sure.....	0	0	-
Total Easy.....	53	53	44
Total Hard	46	46	56

(ref:FINDCARE)

Q.8 The next statements are about life in America today. Please indicate if you agree or disagree with each statement.

	Strng Agree	Smwt Agree	Smwt Disag	Strng Disag	Not Sure	Total Agree	Total Disag	Agree - Disag
[761 Respondents]								
8 Women should have the same right as men to work or pursue a career.....	75	16	4	5	-	91	9	81
Parents	75	16	4	5	-	91	9	82
Mothers with Children Under 5	70	16	7	7	-	85	15	70

[761 Respondents]								
9 Workers who care for other people's children should be able to afford care for their own children	44	35	14	7	.	79	20	59
Parents	52	28	16	5	0	79	21	58
Mothers with Children Under 5	48	27	14	10	0	75	25	50

[778 Respondents]								
10 Most single parents cannot support their families without having access to affordable quality childcare.....	41	40	12	7	0	81	19	62
Parents	43	38	10	9	-	81	19	63
Mothers with Children Under 5	56	29	10	5	-	84	16	69

[761 Respondents]								
11 Women cannot have economic stability without access to affordable, quality childcare	32	40	18	10	.	72	28	45
Parents	38	37	14	10	0	76	24	51
Mothers with Children Under 5	46	33	14	8	-	79	21	58

[761 Respondents]								
12 Women have the same opportunities to succeed in the workplace as men.....	28	29	31	12	-	57	43	14
Parents	26	29	32	13	-	55	45	10
Mothers with Children Under 5	30	25	28	17	-	55	45	10

(ref:AGREEBAT)

Q.13 Do you think the federal government currently does too much, too little, or about the right amount when it comes to helping families access quality, affordable childcare?

	Total	Parent	Mother Under 5
Too much.....	12	12	9
Too little	63	72	72
Right amount.....	25	16	18
Not sure.....	0	1	0
(ref:AMOUNT)			

Q.14 Congress is considering policies that will make greater investments in childcare and other support for families. For each one, please indicate if you support or oppose that proposal.

	Strng Supp	Smwt Supp	Smwt Opp	Strng Opp	Not Sure	Total Supp	Total Opp	Supp - Opp
14 Boost child nutrition programs.....	55	34	6	4	.	90	10	80
Parents	66	26	5	3	-	92	8	84
Mothers with Children Under 5.....	65	23	9	3	-	88	12	76
15 Provide education and training for childcare workers	54	33	8	5	-	88	12	75
Parents	64	29	3	4	-	93	7	86
Mothers with Children Under 5.....	65	26	7	2	-	91	9	82
16 Provide free pre-kindergarten for all children ages three and four	54	27	11	8	-	80	20	61
Parents	68	20	8	5	-	88	12	75
Mothers with Children Under 5.....	67	22	8	3	-	89	11	78
17 Increase the wages of childcare workers	47	35	13	5	0	82	18	65
Parents	53	28	13	5	0	82	18	63
Mothers with Children Under 5.....	54	32	10	4	-	86	14	72
18 Expand paid family and medical leave.....	47	33	11	8	.	81	19	61
Parents	56	31	7	6	.	87	13	73
Mothers with Children Under 5.....	64	24	9	2	-	89	11	78
19 Increase childcare subsidies for middle- and working-class families.....	47	34	11	9	-	80	20	61
Parents	55	33	7	5	-	88	12	76
Mothers with Children Under 5.....	61	27	9	3	-	88	12	76
20 Extend the child tax credit that gives families up to 300 dollars per child monthly	41	29	13	17	0	70	29	41
Parents	59	25	6	9	0	84	15	69
Mothers with Children Under 5.....	60	27	8	5	-	87	13	73
(ref:CAREBATT)								

[186 Respondents]

Q.21 (IF YES IN PARENT18) Imagine if Congress passed all of these policies. This would mean most families can access quality childcare that would cost less than 7 percent of their annual income -- for example, a household earning \$50,000 per year would pay less than \$3,500 per year for childcare. At the same time, childcare workers would be appropriately trained and would earn a livable wage.

Please indicate whether this scenario would or would not have helped your family.

	Total	Parent	Mother Under 5
Yes, would have helped a lot	62	62	70
Yes, would have helped somewhat	23	23	22
No, would not have helped	14	14	9
Not sure.....	-	-	-
Total Yes	86	86	91
(ref:VIGNETTE)			

Q.22 Some people think we should let the child tax credit expire, saying that it's too expensive and the worst of the pandemic is now behind us. Others say it's providing families with critical support to help offset the expense of raising a child at a moment when the economy is still recovering, there are childcare shortages, and many families are still struggling. Do you agree or disagree with extending the tax credit?

	Total	Parent	Mother Under 5
Strongly agree	31	42	45
Somewhat agree.....	33	30	31
Somewhat disagree	19	15	15
Strongly disagree	17	13	10
Not sure.....	0	0	-
Total Agree	64	72	76
Total Disagree	36	27	24
Agree - Disagree.....	28	45	51
(ref:CTCSUPP)			

Q.23 Now you are going to read/hear two statements about investment in childcare. Please indicate which one comes closer to your view.

(FIRST STATEMENT) *Politicians pushing to spend 450 billion dollars on childcare are catering to affluent families with two working parents over those families with a parent who chooses to stay home and raise their children themselves. We need to let parents make the decisions that are best for their families, not expand government control of daycare.*

OR

(SECOND STATEMENT) *Parents should choose what's best for their families, but without government investment in childcare, it will remain unaffordable and out-of-reach for most families, leaving them without any good choices. We need to support families whether they choose childcare or to stay home with their children, and that requires real affordable options.*

	Total	Parent	Mother Under 5
First statement, strongly	18	14	15
First statement, somewhat.....	22	21	25
Second statement, somewhat.....	31	34	27
Second statement, strongly.....	29	31	33
Not sure.....	0	-	-
Total First.....	40	35	40
Total Second	60	65	60
First - Second	-20	-29	-20
(ref:CTCSTMT)			

Q.24 Here are some statements people might make in support of efforts in Congress to increase investment in quality, affordable childcare in this country. For each one, please indicate if it is a very convincing, somewhat convincing, a little convincing, or not at all convincing reason to SUPPORT increasing government investment in childcare.

	Very Conv	Smwt Conv	A Little Conv	Not At All Conv	Not Sure	Very/Smwt Conv	Little/Not Conv
[400 Respondents]							
24 (SPLIT F) (7 PERCENT) Too often working people are taking care of young children while going to work and finding it nearly impossible to make ends meet. In 31 states, childcare costs more annually than in-state college tuition. As a result, some are forced to use unstable or unsafe arrangements because it is all they can afford or drop out of the workforce since they cannot afford childcare. Families should not spend more than seven percent of their income on childcare if they are going to have financial security.....	38	33	19	9	0	71	29
Parents	36	30	26	8	-	66	34
Mothers with Children Under 5	38	30	23	9	-	68	32

[400 Respondents]							
25 (SPLIT F) (WORKERS) Nothing is more important for the future of the country than investing in our children. We cannot honor that commitment when nearly 37 percent of childcare workers live below the federal poverty line, and many cannot afford quality childcare for their own children. We need to invest in more training and higher wages, so childcare workers can have a steady job that pays a living wage.	38	31	22	9	0	69	31
Parents	37	32	25	7	-	68	32
Mothers with Children Under 5	43	27	23	7	-	70	30

[400 Respondents]							
26 (SPLIT E) (COSTS) Too often working people are taking care of young children while going to work and finding it nearly impossible to make ends meet. In 31 states, childcare costs more annually than in-state college tuition. As a result some are forced to use unstable or unsafe arrangements because it is all they can afford or drop out of the workforce since they cannot afford childcare. We need to invest affordable childcare to increase financial security.....	35	29	23	12	0	64	36
Parents	44	29	18	10	-	72	28
Mothers with Children Under 5	50	26	21	4	-	75	25

	Very Conv	Smwt Conv	A Little Conv	Not At All Conv	Not Sure	Very/ Smwt Conv	Little/ Not Conv
[400 Respondents]							
27 (SPLIT E) (TRUST) Nothing is more important than trust when deciding how to raise a child. Childcare programs today are underfunded and understaffed; they offer low wages and often suffer from high staff turnover that negatively impacts children. Investing in more training and higher wages for childcare workers means childcare programs can attract and retain qualified employees that parents can trust.....							
	33	35	22	11	.	68	32
Parents	34	40	17	9	.	74	26
Mothers with Children Under 5	40	37	19	4	-	77	23

28 (WOMEN) The inability to find quality, affordable childcare is one of the greatest factors limiting women in the workplace. Women are still the primary caregivers for children, and it is difficult for many women to advance in the workplace, get higher wages, contribute to a secure retirement or to get new jobs when they do not have access to reliable, quality and affordable childcare.							
	32	31	22	15	0	63	37
Parents	37	33	17	14	.	69	31
Mothers with Children Under 5	40	32	21	7	-	72	28

29 (CHOICE) The lack of a childcare system in the United States leaves families with a lot of bad choices. We need to give parents real options to raise their children in a way that best suits their needs. We need to support parents who choose to stay at home and invest in childcare programs so that parents can access quality, affordable childcare if they need it.							
	31	32	24	13	0	63	37
Parents	35	37	17	10	-	73	27
Mothers with Children Under 5	40	35	19	6	-	75	25

(ref:PROBATT)

[424 Respondents]

Q.30 Finally, here a few more questions for statistical purposes.

(IF YES IN KIDS) Do or did you receive any financial assistance like tax breaks or subsidies for the childcare you use/d?

	Total	Parent	Mother Under 5
Yes, received assistance	18	32	35
No, did not receive assistance	82	68	65
Not sure.....	0	0	-
(ref:CCASSIST)			

Q.31 Finally, here a few more questions for statistical purposes. What is your current marital status?

	Total	Parent	Mother Under 5
Married.....	39	51	58
Living with partner.....	10	13	14
Single	32	16	18
Separated/Divorced.....	14	17	9
Widowed	5	2	1
(Don't know/Refused)	0	0	-
(ref:MARITAL)			

Q.32 Are you currently:

	Total	Parent	Mother Under 5
Employed full time	38	53	46
Employed part time.....	12	13	17
Unemployed, looking for work	10	7	7
Unemployed, not looking for work.....	2	1	1
Retired	22	5	1
Stay-at-home parent	5	15	24
Student.....	3	1	2
Other	2	1	1
Not sure.....	0	0	-
Permanently disabled.....	5	4	1
Total Employed	50	66	63
Total Unemployed.....	12	8	8
(ref:EMPLOY)			

[393 Respondents]

Q.33 (IF PUNCH 1 OR 6 IN MARITAL) And is your spouse or partner currently:

	Total	Parent	Mother Under 5
Employed full time	48	67	70
Employed part time	10	12	12
Unemployed, looking for work	5	5	7
Unemployed, not looking for work.....	1	1	0
Retired	27	3	2
Stay-at-home parent	4	10	8
Student.....	1	1	1
Other	0	0	0
Not sure.....	0	.	-
Permanently disabled.....	3	2	1
Total Employed	59	78	82
Total Unemployed.....	6	6	7

(ref:EMPSPOUS)

Q.34 What is the last year of schooling that you have completed?

	Total	Parent	Mother Under 5
1 - 11th grade	3	1	2
High School graduate	28	30	25
Non-college post H.S.	2	2	3
Some college	34	33	28
College graduate	26	29	31
Post-graduate school.....	6	6	11
(Don't know/Refused)	0	0	-

(ref:EDUC)

Q.35 For statistical purposes only, which of these categories best describes your total household income last year, that is, in 2020?

	Total	Parent	Mother Under 5
Less than \$20,000.....	19	9	14
\$20,000 to \$29,999	14	13	12
\$30,000 to \$49,999	21	28	23
\$50,000 to \$74,999	21	18	20
\$75,000 to \$99,999	11	12	14
\$100,000 to \$149,999	9	14	13
\$150,000 to \$199,999	3	2	2
\$200,000 or more.....	2	4	3
Prefer not to say.....	1	0	-
Under \$75K.....	74	67	69
\$75K or more	25	32	31

(ref:INCOME2)

[761 Respondents]

Q.36 Regardless of how you usually vote, do you consider yourself -- a Democrat, a Republican, an Independent, or do you belong to some other political party?

	Total	Parent	Mother Under 5
Strong Democrat	22	25	29
Weak Democrat.....	13	13	20
Independent-lean Democrat	8	7	6
Independent.....	18	22	18
Independent-lean Republican	9	11	8
Weak Republican.....	11	10	7
Strong Republican	19	12	11
(Don't know/Refused)	-	-	-
(ref:PTYID1)			

[761 Respondents]

Q.37 When it comes to most political issues, do you consider yourself conservative, moderate, or liberal?

	Total	Parent	Mother Under 5
Conservative.....	32	22	24
Moderate.....	45	52	53
Liberal.....	23	25	23
Not sure.....	0	0	0
(ref:IDEO1)			

[186 Respondents]

Q.38 (IF YES IN PARENT18) Have you received the child tax credit?

	Total	Parent	Mother Under 5
Yes	63	63	73
No.....	37	37	27
Not sure.....	0	0	-
(ref:CTC)			

Q.39 In what year were you born?

	Total	Parent	Mother Under 5
18 - 24	10	3	8
25 - 29	11	11	16
30 - 34	8	11	23
35 - 39	10	25	20
40 - 44	10	18	21
45 - 49	6	12	4
50 - 54	9	8	3
55 - 59	8	6	1
60 - 64	8	2	1
65 and over	19	1	2
(No answer).....	1	1	0
(ref:AGE)			

Q.40 Are you:

	Total	Parent	Mother Under 5
Male	49	35	-
Female	51	64	100
Non-binary/Non-conforming.....	1	1	-
Prefer not to say	-	-	-
(ref:GENDER)			

Q.41 What is your race?

	Total	Parent	Mother Under 5
White	60	59	55
Black	12	9	4
Hispanic or Latino	15	20	29
Native American or American Indian.....	4	6	4
Asian American or Pacific Islander.....	6	2	5
Other	3	4	3
(ref:RACE)			